Boston, September 16th, 2020

BCC Colombian Construction Congress

SENSEABLE CITIES JUST SOME THOUGHTS...

Carlo Ratti Partner, Carlo Ratti Associati Professor of the Practice of Urban Technologies, MIT

2 - 50 - 75 - 80

1990...

"we are headed for the death of cities" {due to the continued growth of personal computing and distributed organizations advances} "cities are leftover baggage from the industrial era."

George Gilder (1995)



"in 2008, the world reaches an invisible but momentous milestone: for the first time in history more than half its human population, 3.3 billion people, will be living in urban areas. by 2030, this is expected to swell to almost 5 billion".

United Nations Population Fund http://www.unfpa.org/swp/2007/english/introduction.html





Some questions...

What about mobility? What about office spaces? What about retail? and urban experiences?

What about mobility? What about office spaces? What about retail? and urban experiences?







Learn more about the project $~\downarrow~$

HubCob is an interactive visualization that invites you to explore the ways in which over 150 million task trips connect the City of New York in a given year. Beer my beer it works. Taxi Pickup

.











HubCob is an interactive visualization that invites you to explore the ways in which over 150 million taxi trips connect the City of New York in a given year. Shew no have it work. Taxi Pickup





Learn more about the project 👃

i 👔 🖬 🖬 🕅





HubCob is an interactive visualization that invites you to explore the ways in which over 150 million. taxi tilps connect the City of New Yorkin a given VCCI. Show my here it works.

Taxt Pickup West 15th Street

Total Pickups 1069 Average duration: 12.4 min Average distance. 3 mi

Taxi Dropoff

East 54th Street

Total Droparts 3053 Average duration 16.2 min Average distance £38 mi

Learn more about the project 🔱





Quantifying the benefits of vehicle pooling with shareability networks

Paolo Santi^{a,b}, Giovanni Resta^b, Michael Szell^{a,1}, Stanislav Sobolevsky^a, Steven H. Strogatz^c, and Carlo Ratti^a

*Senseable City Laboratory, Massachusetts Institute of Technology, Cambridge, MA 02139; bistituto di Informatica e Telematica del Consiglio Nazionale delle Ricerche, 56124 Pisa, Italy; and 'Department of Mathematics, Cornell University, Ithaca, NY 14853

Edited* by Michael F. Goodchild, University of California, Santa Barbara, CA, and approved July 25, 2014 (received for review March 3, 2014)

Taxi services are a vital part of urban transportation, and a considerable contributor to traffic congestion and air pollution causing substantial adverse effects on human health. Sharing taxi trips is a possible way of reducing the negative impact of taxi services on cities, but this comes at the expense of passenger discomfort quantifiable in terms of a longer travel time. Due to computational challenges, taxi sharing has traditionally been approached on small scales, such as within airport perimeters, or with dynamical ad hoc heuristics. However, a mathematical framework for the systematic understanding of the tradeoff between collective benefits of sharing and individual passenger discomfort is lacking. Here we introduce the notion of shareability network, which allows us to model the collective benefits of sharing as a function of passenger inconvenience, and to efficiently compute optimal

PNAS

DNAC

At the basis of a shared taxi service is the concept of ride sharing or carpooling, a long-standing proposition for decreasing road traffic, which originated during the oil crisis in the 1970s (6). During that time, economic incentives outbalanced the psychological barriers on which successful carpooling programs depend: giving up personalized transportation and accepting strangers in the same vehicle. Surveys indicate that the two most important deterrents to potential carpoolers are the extra time requirements and the loss of privacy (7, 8). However, the lack of correlations between socio-demographic variables and carpooling propensity (8), the design of appropriate economic incentives (9), and recent practical implementations of taxi-sharing systems in New York City (http://bandwagon.io) give ample hope that many social obstacles might be overcome in newly emerging "sharing economics" (10, 11).



Figure 1: Shareability networks. (A) Trip sharing model and taxi capacity. Each of the three cases involves three trips T_1, T_2 , and T_3 to be shared, but ordered differently in time t. The top case corresponds to a feasible sharing according to our model with k = 2, and the trips can be accommodated in a taxi with capacity ≥ 2 . The middle case corresponds to a model with k = 3 since three trips are combined; notice that the three trips can be combined in a taxi with capacity two since two of the combined trips are non-overlapping. The bottom case corresponds to k = 3, but here a taxi capacity ≥ 3 is needed to accommodate the combined trips. (B) Example of maximum matching (4) in a simple shareability network. The links belonging to the maximum matching are displayed in bold. (C) Example of maximum weighted matching (4). (D) Exemplary subset of the shareability network corresponding to 100 consecutive trips for values of $\Delta = 30$ soc and (E) $\Delta = 60$ soc, showing network densification effects and thus an increase of sharing opportunities with longer time-aggregation. Open links point to trips outside the considered set of trips. Isolated nodes are represented as self-loops. Node positions are not preserved across the networks.





THE INTERNATIONAL WITCH P ADDRESS BY SCIENCE

Network analysis of journeys reveals

optimum size for New York taxi fleet mitsi DRIVING FORCE

O MUSIC LOWINGTON 12184 (1018 - 218 Vel. NO, No. 7108



Working hour optimization

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY SUNDAY

TYPES OF CAR MODES

Cumulated time with and without passenger in a typical working day



TRIPS SERVED BY HOUR AND CAR (CUMULATIVE FOR 1 HOUR)



The displayed cars represent the median number of trips for both the system and model.



FOINT OF VIEW

The Car as an Ambient Sensing Platform

BY EMANUELE MASSARD, CHAEWON AHN, AND EARLO RATTI MYT Senseshie City Luit, Combridge, MA 02139 25A

FAOLO SANTI

MIT forwardshe City Lub Combridge, MAX 02130 USA and Jaritana in Juliannastica of Schematica dri CNR, Phys S0220, Daly

RAINER STARLMANN AND ANDREAS LAMPRECHT AUDI AC, humanit D-89848, Germany

MASTIN ROCHDER AND MARKUS HUBBE

Tell-surges Group of America Electronics Research Lab Belmont, MA 02119 15A.



Fig. 5. The visited of care used to pervasine coording alta formal CMr.thda are commonicated to menute service through advices communication, passfully after address presenting and approprises APS algored to human antical to human and spatially construct deact over these the multiple dots stresses inducted by a single vehicle, as well as from data presented But all the and making law.

concerned years, scare have everyoned factor possibly matchanismal to versicalize ophonpiteranal wormen that procedy large anomate of stall item data. These data are instrumental to the proper working of the which leads, but make them. averable to a continue of other area. For instance, GPS information has meant, Galided by the prelimitary

contribuy studiest in the academic continue. toty [3]. [9], as well as to level load he says. such as Geogle Traffic and Wass-This rate of which data is already having a prolocal impact in science, tacherery, semanate and statety at large. Now, (might that instead of attendid viesingle source of unlitabe generated data iCPS, trut can access the eithe weak's of this exchanged on the cost offer area tertyrick (CAN) has as aske and three potenting moves 4000 signah unredad at high frequence, corresponding to a low pipaletee of data per hour. What would be the implication, opportunities, and (Bullenges spacked by this taxasistan) This transition is turn being made

recently been land for a hope condex of

possible by the us called convected car. perudiene, which allows vehicle CAH but data in he encoded and ecodemic testenentied to control servers for analtota. Then, the cur schuleg distanceden, which me he tofermally understood as the chember of different signals that a setticile records and status analialiti for that analysis, to increasing from 1.167 at free) to 1000 is alson.

In the rest of the article, we discusthe ground stating offsets the want tion will have in our phility of sensing reads and the orban bybay resition

With State 5 (1991) Proceedings & provided, for gently required with the process of Manager

NAL BE DO N. AND AND AND DEPOSITE OF THE PERSON AND THE PERSON AND

Ingener Agent Interesting and the Interest of State And Andrews

75%

Crowdsensing Framework for Monitoring Bridge Vibrations Using Moving Smartphones

This paper discusses new services that can be delivered to urban environments through big data generated by the public's smartphones, enhancing the relationship hereieen a city and its infrastructure.

By TROMAN J. MATARATZO[®], PAULO SANTI, SHAROM N. PARLAD, KRISTOPHER CARTER, CARLO RAYT, BARAR MORTEN, CHER OSCIER, 880 NIGAL Decim

LETTLAT CRAL are estimatering antarders Athlia in infrastructure service while they are experimenting capit increakaging advancements and overhaults in transportation. systems, standard by/ge exploation nethods rely on encal important, which are informed and subjective, ultimately affecting the structural assessments are which real-fermineplant are based. The operational behavior of a bridge much he abserved more regularly and over an extended ported in order to sufficiently track its condition and sould prospected relightington successive service setworks are considered to inclusioning belogen allocations receipting, with benefits that have leaser chamain obtained in record, structural headth menaltering; (5-840 restarch. Traugh unariphone accelerometers are interview sectors. they can each both valuable information in 1996. aspecially when appraisted, s.g., via crowthourcing, in an application on the Kievard Bridge Distort, MAL 8 is Merell Ball an elevation data collected using saturbal ones to enoting rehicles. containent committent and significant indicators of the first times model treasurements of the bridge. In particular, the results increase must previce when informatilia from provid securiphone. itstaarm were combined. This evidence is the first to separat the

Exercise the control respective (24), wereak (24) and (24), 250 and 240 and 24 and

P. Martin and M. Samadaka dan para land stars, and stars for a star with advantal radio stars as the second stars. So of the Article B. A. PORTAL world a Artige transmission for DEDEXAM. B. DAVES A. Regard as the Article stars in the Carl of Bartine Methods in Some Stars and Artige Stars and Article Stars and Article Stars.

a den and a suff of a company in the last of an involution

TRAD MANY MINIMUM IN MARY PRODUCTION (STREETS

Requiring of the height, the result defines an opportunity for back government to make partnerships that ensurage the collected of two-coll bridge whether data, which and contribute to more affective management and informer decision-enabling.

Equilibreak that smartohone data underted within vehicles

gassing over a bridge, can be used to dotent several modul

EPTYMETER I TEGENERING MANAGEMENT, Direktoraring, Tarringe Gelectory, Stratusal Health Monitoring, System Educification, Hermanic Protocity, Workshamoor Retectory, Eveningent Effectiveteen

A visual imprection is the primary condition evaluation random which, while after threesingly, is address by actors and can be imprived by observative remains transferments as offset gluptical instructions [3]–13]. Even if a compression structured recommend is in class sight of a professional bridge imprecise, north gives of damaga.

High SQU P. 2014-2014. Assumption conversion of the equilibrium relation between the first second systems of the second system of the second system

VALUE AND A AND DEPENDENT OF THE DEEL STO













STRUCTURAL FINGERPRINT









SPECTRAL ANALISYS



SPECTRAL ANALISYS












"In Milan, traffic lights are instructions. In Rome, they are suggestions. In Naples, they are Christmas decorations."

Antonio Martino Former Minister of Foreign Affairs (1994) and Minister of Defense (2001-2006) Access to intersection based on Incompatibility Network and



Access to intersection based on Incompatibility Network and safety constraints

Safety constraint

- based on tailgate distance (a.k.a. two seconds rule) for vehicles with compatible trajectories
- based on vehicle stopping distance for vehicles with incompatible trajectories



Typically, *d*tail < *d*stop



City Drive











Micromobility re-engineered

Superpedestrian raises \$20 million for durable electric scooters



What about mobility? What about office spaces? What about retail? and urban experiences?

MENU

Harvard Business Review

WORKSPACES

If Work Is Digital, Why Do We Still Go to the Office?



Q



7 Factors of Great Office Design

SUBSCRIBE 3

by Carlo Ratti and Matthew Claudel

APRIL 13, 2016





Le Corbusier, Charte d'Athene 1931, IV CIAM

"The four keys to urban planning are the four functions of the city: dwelling, work, recreation (use of leisure time), transportation"













MIT campus Location: Boston, MA Area: 168 acres People: 10,320 students and 9, 414 total employees Buildings: over 190





Before



After











Summary slide of the signals from the three program types discussed earlier - compared to the signature of the entire campus. The user number is the average weekly number of people connecting to the internet via WiFi.



3. MIT CAMPUS

The average weekly WiFi signals from individual buildings give us a fingerprint of each building. Can these be correlated (calibrated?) to the type of people living in particular dorms? Do physicists have different WiFi usage than chemists?

Inanana	manna	MAAnn	home is a second	angan	MARAM	Normann	An alalan al	man	man
anna	manna	AARAA	AAAA	ARAAL	man	pann	ananger.	المريس معالين المعالمواليم	Manne
AAAAA.J	MARA	MARA	andre	AAAAA	mound	Munn	Aderation	mann	man
LARARA	marian	MAMAAAA	MANA	MAARA.	montenant	alacataran	ennand	handmann	henry
AAAAAAJ	AAAAA	AAAAA	ANANA	AAAAA	war war war we	invaniant	manan	monume	manner
man	A.A.A.A.	AAAAA	alles.	AAAAA	mound	invention	موسوعور مواميد مودانهم	and the second	S. A. Ward
itata	ANTAN	nanna	AAAA	Anna	warman	individual	wassing	J.J.J. A.M.	sun
AAAAA	AARAA	MAR	ARAAR	ARARA	whiterard	mandulana	addater.	Relation	annon
AAAAAA	AAAAAAA	ANTA	ALAA	AAAAAA	MANAMM	international	an an an an an	monn	Marin manual P
LAAAA	nAraa	man	Ashahad	and the second	manulan	minian	manunda	an and a second	hanned

Calculating the average relative proportions of total WiFi connections among the three program types (academic/residential/service) over the course of a week revels characteristic WiFi behavior in the three program types. Although the service building WiFi use is much lower than the two other program types, in general, the service and academic buildings show a similar increase in WiFi use during normal daylight hours, while the residential use increases at night. This difference diminishes during the weekend.



3.1 MIT FFT

Taking an FFT of the average weekly time series allows us to separate the WiFi signatures into individual components. Shown below are the original signature, the reconstructed signature, the six frequencies used to reconstruct the synthetic time series, and the spectral graph of the original time series. The thickness and color of the individual components are a function of the magnitude of the frequency shown in the lowermost plot. The primary frequencies for residential buildings correspond to periods of 1 day, 12 hours, 1.2 days, 8 hours, and 1 week. The diurnal cycle is as expected for people who sleep at night and work during the day. The 12hr and 8hr periods correspond to daily activities such as going to class and accessing the internet in the evening. Note the largest WiFi signal comes just before midnight. Since these are mostly students in dorms, it is not surprising.

As can be seen below, the FFT technique is ideal for characterizing and extracting fundamental components of periodic behavior. Is a city periodic? I would say yes - it is governed by cycles and thus, unlike the eigenvector technique which is more interested in canonical forms (periodic or not), tends to make a ot of intuitive sense for orban analysis.



3.2 MIT EIGENVECTOR ANALYSIS AND K-MEAN CLUSTERING

The test of seeing whether WiFi antennas in Simmons Hall could be grouped according to very localized usage patterns was partially successful - there are still many uncertainties about the accuracy of the results - so it was decided to use all of the antennas on the MIT campus to determine the 14 week average signal and then calculate the eigenvectors / eigenvalues and k-mean clustering. Shown below are the results of the eigenvector analysis.







Figure 4. Patent and paper output per building between 2004 and 2014. On these choropleth maps, buildings are color coded by output volume and labeled with their name (the facility code). Colors are assigned using a Jencks algorithm with five buckets.



Figure 7. MIT campus buildings, coded according to heterogeneity, as calculated using the Shannon measure of information entropy. This shows variation in faculty departmental affiliations per building. Values range from 0 to 2.5, classified with a Jencks algorithm. Buildings are labeled by name (facility code). Figure 8. MIT campus buildings, coded according the average total area of lab and office space per faculty member. There is a distribution of values from 145ft² to 2,065ft² allocated per faculty member. Buildings are labeled by name (facility code).














THE WALL STREET JOURNAL.

Home World

U.S. Politics Economy

'Climate Change Is

Real' in Rebuke to

Trump Policy

Business Tech Markets Opinion Arts

Upprades Quarter

Pounder, Using Fresh

inion Arts Life Real

Life Real Estate

9- Years After 9/21

Ciracs, U.S. to Build

Responder Network

Wireless First-



SPECIAL OFFER: JOIN NOW

Search Q

Sellers on Amazon

States' Next.

Target on Sales Taxes.

RUSINESS | JOURNAL REPORTS: LEADERSHIP





New technologies are giving individual office workers more control over the climate around them







What about covid-19?



How Office Design is Changing | CARLO RATTI and MARTIN



How Office Design is Changing | CARLO RATTI and MARTIN

EMAIL DATASET

3523 ANONYMIZED People's MIT email accounts (Faculty, Fellow Researchers)

64 RESEARCH UNITS/DEPARTMENTS

5 PEOPLE OF EACH RANDOMIZED GROUP

TIME variable

We kept track of all communications related to COVID-19



TIME variable



TIME variable



How Office Design is Changing | CARLO RATTI and MARTIN

Before COVID-19 EMERGENCY



Research Units/Departments

Erginenting (17:572)

Science (37.293)

Humanities. Arts and Social Science (8.580)

Nanagement and economics (8.31)

Architecture and planning (0.270)

How Office Design = Dianging | CARLO RATTI and MARTINA MAZZABELLD

Number of emails within the same unit 53937

BEFORE COVID-19 EMERGENCY

Intra-community level



BEFORE COVID-19 EMERGENCY

Inter-community leve



How Office Design is Changing | CARLO RATTI and MARTIN

During COVID-19 EMERGENCY





19% INCREASED IN





22% INCREASED IN

How Office Design is Changing I CARLO RATTI and MARTIN

INCREASE at the similar level at the intra and inter-community level.

There is a stronger connection among same units in virtual communications.

Now Office Design is Changing | CARLO RATTI and RARTINA MAZZABELLO

COMMUNICATION LINKS 80% increased

20% decreased

LINKS' WEIGHT 37% decreased

6

BEFORE COVID-19 EMERGENCY



Comparison

How Office Design is Changing | CARLO RATTI and MARTIN



BEFORE COVID-19 EMERGENCY

AFTER COVID-19 EME

The Strength of Weak Ties'

Mark S. Granovetter Johns Hopkins University

> Analysis of social networks is suggested as a tool for linking micro and macro levels of sociological theory. The procedure is illustrated by elaboration of the macro implications of one aspect of small-scale interaction: the strength of dyadic ties. It is argued that the degree of overlap of two individuals' friendship networks varies directly with the strength of their tie to one another. The impact of this principle on diffusion of influence and information, mobility opportunity, and community organization is explored. Stress is laid on the cohesive power of weak ties. Most network models deal, implicitly, with strong ties, thus confining their applicability to small, welldefined groups. Emphasis on weak ties lends itself to discussion of relations *between* groups and to analysis of segments of social structure not easily defined in terms of primary groups.

A fundamental weakness of current sociological theory is that it does not relate micro-level interactions to macro-level patterns in any convincing way. Large-scale statistical, as well as qualitative, studies offer a good deal of insight into such macro phenomena as social mobility, community organization, and political structure. At the micro level, a large and increasing body of data and theory offers useful and illuminating ideas about what transpires within the confines of the small group. But how interaction in small groups aggregates to form large-scale patterns eludes us in most cases.

I will argue, in this paper, that the analysis of processes in interpersonal networks provides the most fruitful micro-macro bridge. In one way or another, it is through these networks that small-scale interaction becomes translated into large-scale patterns, and that these, in turn, feed back into small groups.



Group/Network

Group members, because of their frequent interaction, tend to think alike over time. This reduces the diversity of ideas, and in worst-case scenarios leads to "groupthink"

Weak Ties

Weak ties are relationships between members of different groups. They are utilized infrequently and therefore don't need a lot of management to stay healthy. They lead to a diversity of ideas, as they tie together disparate modes of thought.

Strong Ties

Strong ties are relationships between people who work, live, or play together. They are utilized frequently and need a lot of management to stay healthy. Over time, people with strong ties tend to think alike, as they share their ideas all the time. Are we losing weak ties, usually relates to our physicality?

FIRST RESULTS

bridges in last two weeks of Feb (pre covid): 111.0 +- 8.85

bridges in last two weef of April (post covid): 96 +- 6

HYPOTHESIS

—> Diversity is reinforced by physicality.

--> Diversity comes with serendipitous exchange - as unexpected encounters in the physical space

at MIT.

FIRST RESULTS

--> Volume exchanged at the Intra-community level is 19% increased

--> Volume exchanged at the Inter-community level almost at the similar level.







(dsenseable_city_lab, (dcrassociati

(d senseablecity, (dcrassociati

(d senseablecity, (dcrassociati